



GA
GRAY AWARDS
WINNER

Fall 2018 Print Collection
Sarah Donofrio, One Imaginary Girl

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*“Her work is full of color,
full of charm, and full
of intellect.”*

—ADAM LIPPES, FASHION DESIGNER
GRAY AWARDS 2018 JUDGE





PORTLAND DESIGNER SARAH DONOFRIO IS NOT ONE TO PLAY BY THE RULES.

Bespoke print designs and bold colorways animate her pieces, which work as statement separates on their own and pair up into appealingly eclectic ensembles. While her ready-to-wear designs are playful, her structured jackets and cascading maxi gowns incorporate elements of high-end tailoring that reveal their deep roots in the serious art of hand-sewing.

Donofrio's latest 2018 collection features wearable, easy-to-layer pieces (cropped pants; all lengths of dresses; blouses with pussy bows) in four new and reimagined prints, ranging from block letters to jumbo shrimp paired with colorful stripes in an unlikely marriage of structure and whimsy.

Although her Portland-based company, One Imaginary Girl, was founded just two

years ago, Donofrio has been involved in the fashion industry for more than a decade. She studied fashion design at George Brown College in Toronto before working as a textile developer, buyer, and designer, launching her eponymous label—which has been featured in *British Vogue* and *Marie Claire*—in 2010. Her designs were showcased on season 15 of *Project Runway* and at New York's Spring 2018 Fashion Week, and now One Imaginary Girl is making a splash in the Northwest region, where Donofrio's unique prints and silhouettes are mischievously pushing back against the monochrome-loving masses. "Being a designer in the Pacific Northwest, it is important to me to bring an elevated, high-quality, fashion-forward collection to my clients," she says. "[I also want to] continue to promote the West Coast as a high-end fashion destination." ✱

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